# Thursday 19<sup>th</sup> July 2012 6 pm to 8 pm



Claire Godwin

http://www.speakinyourvoice.com http://www.thecoachingworks.co.uk

## "Business Speaking"

Get clear about your business message

Get clear about your ideal clients

Get a clear strategy to grow your business

Claire works with small business owners to ensure they have a clear business message; know their market and have the confidence and skills to **GET LOUD** to spread the word and grow their business.

"If you want to grow your business you need to be able to speak clearly about what is you do and the benefits of working with you.

... I have made it my mission to help you do just that!"

### By attending and participating you will:

- Be clear what is it your business does and be able to explain this clearly
- Be clear who are your ideal clients
- Be clear what NOT to say and do in your 60 seconds
- Fine tune your business pitch (bring a draft) using tried and tested templates
- Have a follow up strategy to continue after the meeting and grow business

You will leave having gained practical tips, strategies and coaching that you can immediately implement in your business activities to guarantee greater success.

Claire is an absolute joy to work with and I have learnt so much in a relatively short space of time. Her sense of humour is brilliant and you can't help but feel relaxed in her company"

#### Location

The third age centre 11 cranberry Terrace Southampton SO14 0LH

http://www.thirdagecentre.co.uk/

#### Cost

£20 per person

#### **How to Book**

Contact Kelly Collins 07557 790381 kellycollins88@hotmail.co.uk http://www.the-ssba.org.uk